

Chris Adams

Founder, CJA Consulting and Muhami

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I have over twenty years in professional services, sixteen of them in-house at law firms including Freshfields, Hogan Lovells, Squire Patton Boggs, Dorsey & Whitney and Al Tamimi, in London, Singapore and Dubai. My in-house years included working directly with US offices, US partners and US business development teams at Freshfields, Hogan Lovells and Squire Patton Boggs, and at Dorsey & Whitney, a US firm, in London. I have been based in the UAE since 2014.

CJA CONSULTING

I give leaders the tactics to grow their business, and I make sure they act on them.

I work with firms where the people who do the work also have to win it, such as law firms, accountants and consultants, from five people to five hundred, in the UK, the US and the Gulf. I also help UK and US firms enter the Gulf.

HOW I WORK

I work out what is holding the business back, recommend the tactics, we agree them, and I keep them accountable. Most clients start with a free 30-minute call or a Clarity Session of up to 90 minutes.

MUHAMI

Muhami is a legal knowledge platform and lawyer directory for the UAE and the wider Middle East. It helps people find reliable legal information and verified lawyers, and helps firms be found. I also host the Muhami Matters podcast.

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PROFESSIONAL SERVICES ADVISORY

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